

Mark McBride

Strategic Growth and Digital Transformation Leader of Patient-Centric Teams, Process, and Technologies

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This is a 1-page summary
résumé. Current versions of
detailed CV and this résumé
available at:
markmcb.com/cv

Professional references
available upon request.

Profile

Career leader with over 20 years experience building teams and directing projects ranging from startup to worldwide market scale. Expertise developing commercial launch and digital strategies to deliver business processes, IT systems, and cross-functional organizations. Computer science education. Competent in regulated environments and personalized healthcare.

Experience

Juno Therapeutics | Celgene | BMS Seattle, Washington 2018-Present

- *Cell Therapy Digital Platform Program Lead* - Led the major investment program (>\$100M USD) to deliver “vein-to-vein” technology and business processes to enable CAR-T cancer therapy treatments. Led program through first commercial orders in the platform. Scope included commercial patient portals, ERP, MES, and LIMS systems. Accountable to the heads of Cell Therapy Operations & CT Franchise.
- *Senior Director, Cell Therapy Patient Experience & Process Management* – Department head of organization owning digital strategy, process design, delivery, and continuous improvement.

Genentech | Roche San Francisco, California & Basel, Switzerland 2006-2018

- *Director, Biometrics Medical Data Architecture, Analysis & Visualization (SF)*– Responsible for delivering Product Development technical capabilities to enable biostatisticians, clinical data managers, and statistical programmers to deliver our portfolio of new products. Lead an international team with members in the US, Canada, UK, and Switzerland.
- *Director, Global Pharma Technical Operations Data Management (Basel)* – Responsible for all commercial product data governance in an organization of 10,000, to include adherence to external regulations (e.g., FDA, EMA). Lead an international team of 39 people and a large matrix community. Founded a Pharma data practice that will span nearly 100,000 people and the majority of Roche.
- *Director, Global Supply Chain Data, Systems & Reporting (Basel)* – Responsible for all global supply chain systems, including multiple SAP ERP & APO solutions, global reporting and data warehousing, and master data operations. Led an international team of 22 people.
- *Senior Manager, SAP Systems & Reporting (SF)* – Responsible for the business side of delivering SAP solutions to N. Amer. & W. Euro. Supply Chain regions. Led a team of 6 business analysts.
- *Global Demand Manager & Commercial Product Planner (SF)* – Managed the commercial, clinical, & export demand streams. Managed supply network plan for two biopharma products.

US Army Fort Carson, Colorado 2001-2006

- *Communications Officer* – Served as a lieutenant and captain in the US Army's Signal Corps. Awarded Bronze Star for “exceptionally meritorious achievement” during combat operations in Iraq

Education

United States Military Academy, West Point, New York — B.S., Computer Science, 2001

- Top graduate in the Computer Science major. 3.67 GPA.

Specialized Skills & Experience

- People leadership - Majority of career in direct line management and project/program leadership.
- Tech Leadership - Have delivered several large technology programs in various roles.
- Scale and Growth - Worked in orgs of 1M+, 100K, 10K, <2K. Understand what comes with scale.